



Weaving Creativity Into the Fabric of Healthcare

Creativity experts Robert and Rebecca Bluestone possess the rare gift of being consummate artists who also have the ability to articulate to any audience, in their own language, how creativity relates to their everyday lives and assures them success & wellness in the 21st Century. Rebecca is an ovarian cancer survivor and caregiver to her late mother who died of breast cancer. Robert was Rebecca's caretaker during her treatment and recovery. (It doesn't hurt that Robert is also very funny!) Together they are passionate about unlocking for their audiences the powerful connection between creativity and healing and the healthcare environment. This dynamic multi-media presentation is designed for healthcare audiences seeking to meet the challenges of a constantly changing personal and professional world in an innovative and meaningful way. Every day people face obstacles at work and at home. Health issues, money problems, caretaking, being asked to do more with less – they can all seem daunting. Your



audience will learn how to find:

- The power of **ENGAGEMENT** that unlocks their personal and professional creative resources in a new and innovative way
- The **CREATIVITY** that naturally flow out of this state of **ENGAGEMENT** and allows them to see possibility where it seems there is no possibility
- The **ACHIEVEMENT** and **MEANING** that come from balancing creative and critical thinking and the ability to take an adverse situation and turn it to their advantage
- Inspiration on a daily basis in order to rejuvenate and relieve stress

Audience members will come away with a feeling of inspiration, renewal and the power to make creativity a part of the fabric of their everyday lives.

WHO BENEFITS: Doctors, Nurses, patients and survivors, administrators, family members, volunteers, staff and anyone seeking to survive and thrive with a new set of tools to create 'wellness' in their personal and professional lives.

'The Bluestones performed ...for our statewide cancer consortium, staff, patients, cancer survivors, and the public. Their message of interconnectivity resonated with each audience, and with me. At each performance, I was surprised to find myself in a spiritual place of contemplation and calmness that I rarely achieve during the hustle and bustle of the day.'

**George Weiner, MD, Director, Holden Comprehensive Cancer Center
University of Iowa**

